

Today on Lanarama: And Now on to Transmission & Rifflandia!

Posted by Lana Gay on Sep 22, 2009 | [10 comments](#) | [» Post a Comment](#)

What a month - WCMA's, Polaris and now onto **Transmission** AND **Rifflandia!** What's Transmission you may ask? Transmission is an international event tailored exclusively for export-ready artists, music professionals, and select fans in Victoria, BC (in years previous Transmission was held in Vancouver, this year it partners with the Rifflandia Music Festival).

150 of the world's top music and technology leaders are meeting for invite-only, "solution-oriented" discussions in an effort to connect "artists to consumers via the ever evolving digital platform". At night we'll be set loose to see live shows all around the city, including those set up by Transmission and Rifflandia.

So, this week on Lanarama, in between scribbling notes down and checking out showcases, I will be broadcasting from my hotel room! It will definitely be an adventure. Also, don't forget about our live broadcast from The Market Square Thursday at 8pm PT

Here's the line-up:

8:00 - **Rubik**

8:45 - **Creature**

9:15 - **The Racoons**

10:30 - **Shad**

11:30 - **Champion**

So, where can a gal get a good coffee around here? Pancakes? Oh ya, and how can we connect artists to consumers via the ever evolving digital platform? Any suggestions?

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